

Message Text

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ACTION COME-00

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FM AMEMBASSY MEXICO

TO SECSTATE WASHDC 3536

INFO AMCONSUL MONTERREY

UNCLAS MEXICO 7376

E.O. 11652: N/A

TAGS: BEXP, BTRA, MX

SUBJ: FOREIGN BUYER PROGRAM: GRAPHIC ARTS GROUP

REF: STATE 187126

FOR COMMERCE

1. EMBASSY GREATLY APPRECIATES USDOC SUPPORT FOR GRAPHIC ARTS CHAMBER GROUP VISIT TO SAN ANTONIO. ASSISTANCE IN SAN ANTONIO WILL MAKE IT EASIER FOR EMBASSY TO GET CHAMBER'S ACTIVE SUPPORT IN ORGANIZING LARGE GROUP OF BUYERS TO THE INTERNATIONAL GRAPHIC ARTS EXPOSITION (PRINT 74) IN NOVEMBER.

2. GROUP VERY MUCH INTERESTED IN VISITING MUNGUIA PRINTING COMPANY PLANT ON SEPTEMBER 6 AT 10 A.M. THEY WILL CONTACT MR. RUBEN MUNGUIA DIRECTLY TO FINALIZE ALL ARRANGEMENTS. NO WIVES WILL PARTICIPATE IN PLANT VISITS. THEREFORE, ESTIMATED SIZE OF GROUP FOR THESE VISITS 15-20 MEN.

3. DUE TO DISTANCE FROM SAN ANTONIO AND RELATIVELY SHORT TIME AVAILABLE FOR US VISIT, MEXICAN GROUP WILL NOT RPT NOT BE ABLE TO VISIT RUSSEL MILLS IN ALEXANDRIA, ALABAMA. GROUP IS INTERESTED, HOWEVER, IN VISITING ANOTHER PLANT IN SAN ANTONIO AREA ON SEPTEMBER 6 FOLLOWING TOUR OF MUNGUIA. THEY HAVE EXPRESSED PREFERENCE FOR CLARK PRINTING COMPANY, 5101 SOUTH ZALZAMORA, SAN ANTONIO. PERHAPS MR. MUNGUIA CAN HELP IN ARRANGING THIS VISITS AND ACCOMPANY GROUP. HIS INTERPRETING SKILLS MAY BE REQUIRED.

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4. MEXICAN GROUP OF 38 ARRIVING SEPTEMBER 5 ON MEXICAN FLIGHT

700, ETA 13:10. THEY ARE REQUESTING ASSISTANCE IN ARRANGING GROUP TRANSPORTATION FROM AIRPORT TO HOTEL GUNTHER AND ON SEPTEMBER 8 FROM HOTEL TO AIRPORT. ALSO FOR PLANT VISITS ON SEPTEMBER 6. THEY WILL PAY FOR SERVICE. PERHAPS MR. MUNGUIA WOULD BE WILLING TO HELP MAKE THESE ARRANGEMENTS LOCALLY.

5. THE PRESIDENT OF NATIONAL PRINTING CHAMBER HAS INDICATED THAT PURPOSE OF SAN ANTONIO VISIT NOT LIMITED TO VIEWING LATEST MACHINERY AND EQUIPMENT. MEXICANS PARTICULARLY INTERESTED IN ESTABLISHING CONTACT WITH US SUPPLIERS OF RAW MATERIALS FOR THEIR INDUSTRY. THEY ARE ALSO DESIROUS OF GAINING NEW IDEAS AS TO PRODUCTION SYSTEMS AND METHODS IN ORDER TO IMPROVE PRODUCTIVITY.

6. EMBASSY HAS ADVISED GROUP LEADERS TO CONTACT PROJECT OFFICER WOLFSON SHOULD THEY ENCOUNTER ANY PROBLEMS DURING STAY IN U.S.

7. FOLLOWING INDIVIDUALS COMPRISE BUYER GROUP:

MRS. AMPARO BALLESTEROS MARTINEZ AND
MR. MOISES ESPINOSA RODRIGUEZ (COMPANIA TORONTO)

MISS LOURDES RODRIGUEZ MARTINEZ AND
MR. AUGUSTO ESPINOSA RODRIGUEZ (COLOR LITE MEXICANA)

MR. AND MRS. ANTONIO CASO BALME (SEISA)

MRS. MARIA TERESA BALME VDA. DE CASO (SEISA)

MRS. AND MRS. JOSE JIMENEZ ACTOSTA (IMPRESORA SISMO)

MR. JOSE RACHED VALDEZ AND
MRS. OLGA COPEL VDA, DE ORO (KORA IMPRESORA)

MR. AND MRS. RAFAEL GALVEZ SANCHEZ (GALVEZ IMPRESORES)

MR. AND MRS. ALFREDO LABORIE S., (GENERAL MANAGER, NATIONAL GRAPHIC ARTS CHAMBER)

MR. RAMON MARRON LARA (NATIONAL GRAPHIC ARTS CHAMBER)
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MR. RICARDO PARDO VILLARREAL (COMPANIA GENERAL DE IMPRESIONES)

MR. AND MRS. JOSE GERMAN VILLANUEVA HAY (ENCUADERNACION VILLANUEVA)

MR. AND MRS. MANUEL BLAZQUEZ GONZALEZ (LITO OFFSET VICTOR HUGO)

MR. AND MRS. PEDRO NUNEZ CABRAL (IMPRESA NUNEZ)

MR. AND MRS. JOSE EDUARDO MOLINA BOLEO (TIPOGRAFICA SAN JOSE)

MR. JUAN JOSE IGNACIO JAIMES (LITOGRAFICA ELECTRONICA)

MR. CARLOS MOCTEZUMA CASTANEDA (FOTOGRAFADO CARMO)

MR. AND MRS. MANUEL SANCHEZ BALCAZAR (IMPRESA PUENTE QUEBRADO)

MR. AND MRS. ANTONIO FERNANDEZ REYNA (PAPELERA LEON)

MRS. ANA MARIA AYALA DE PEREZ (CENTRO DE COPIADO SOFIA - ACAPULCO)

MR. AND MRS. RODOLFO VEGA DOMINGUEZ (IMPRESIONES VEGA - PUEBLA)

MR. IGNACIO CALDERON CHAVEZ AND

MR. PEDRO IGNACIO CALDERON BRETON (PAPELES IMPRESOS DE MEXICO)

MR. AND MRS. JOSE MANUEL MANTECON OLAVARRIETA (EDITORIAL PENAGOS).
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